ChatGPT said:

Compu Care — Website Product Portfolio

I'll organize your product portfolio into website-ready content with clear product descriptions, key features, and relevant product logos or screenshots. The content will be written for prospective customers, newspaper publishers, media houses, broadcasters, designers, and business users.

One important distinction: **Compu Care's own solutions should be presented separately from third-party products it deals in.** Product descriptions can explain their standard capabilities, but specific features, platform support, and licensing options should be verified before publication.

Portfolio overview



Portfolio I — Multilingual Publishing Software

Indian-language typing, fonts, typesetting and publishing tools for newspapers, magazines, designers, studios and individual users.



Portfolio II — Media & Broadcast Solutions

Integrated software and services for newsroom operations, media archives, broadcast automation, advertising, circulation and media enterprise management.



Portfolio III — Business & Creative Software

Accounting, page layout, graphics, office productivity, operating systems and cybersecurity solutions for businesses and professionals.

Portfolio I — Multilingual publishing software

1. 4C-Lipika



4C-Lipika

Indian-language typing and font software

Designed for professional multilingual composition, 4C-Lipika helps users enter Indian-language text for publishing and digital media workflows. The 4Cplus product information identifies keyboard options such as Remington and phonetic input.

4cplus.com

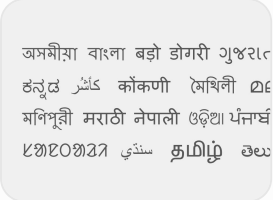
Key features

- Indian-language typing and keyboard input options.
- Support for multilingual text composition.
- Font-based workflows for print and digital publishing.
- Suitable for newspaper pages, headlines, captions and other editorial content.
- Intended for professional media production environments.

Ideal for: Newspaper publishers, DTP operators, editorial teams, graphic designers and digital content producers.

Suggested website CTA: *Explore Indian-Language Publishing*

2. Indica — Indian-language fonts and software



Indica

Multilingual publishing for Windows and Mac

A font and language-composition solution for organisations that create content in Indian scripts across editorial, design and digital publishing workflows.

Key features

- Indian-language text composition.
- Typography for headlines, body text and display content.
- Support for publishing and design workflows.
- Windows and Mac editions, as listed in your supplied portfolio.
- Potential use in multilingual documents and digital graphics, subject to edition compatibility.

Ideal for: Media houses, advertising agencies, design studios, publishers and organisations producing regional-language content.

Suggested website CTA: *Find Your Language Solution*

3. Shree-Lipi



Shree-Lipi

Indian-language typography for Windows

Shree-Lipi is associated with Indian-language fonts and typesetting. Its font provider describes collections covering multiple Indian scripts and different font categories for document preparation, publishing and promotional design.

Shree Lipi Font...

Key features

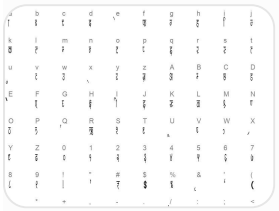
- Indian-language font collections.
- Typography for documents and professional layouts.

- Text and decorative font options, depending on the licensed package.
- Support for regional-language publishing workflows.
- Windows-based deployment as listed in your portfolio.

Ideal for: DTP centres, print shops, regional newspapers, publishers and graphic design professionals.

Suggested website CTA: *Discover Indian-Language Fonts*

4. Ankur — Entry-level language software



Ankur

Indian-language software for personal use

An entry-level Indian-language typing and font solution for users who need to create regional-language documents without a full professional publishing setup.

Key features

- Indian-language text entry for everyday use.
- Font-based document creation.
- Suitable for personal documents and basic composition tasks.
- Windows platform, as listed in your portfolio.
- A practical starting point for individual users and small offices.

Ideal for: Home users, students, small offices and first-time regional-language computer users.

Suggested website CTA: *Get Started with Indian-Language Typing*

5. InPage Urdu



InPage Urdu

Urdu and Perso-Arabic publishing

InPage is a page-making solution used for Urdu newspapers, magazines and books. Its official product information describes Nastaliq typography, text and paragraph styles, multilingual support, image placement, page numbering and export options.

InPage +1

Key features

- Urdu typesetting and Nastaliq font support.
- Page layout for newspapers, magazines and books.
- Text boxes, columns, styles and page numbering.
- Image placement and page design.

- Spell-checking and word-completion features in supported editions.
- Export options that can include EPS, PNG, TIFF and ePub, depending on version.

Ideal for: Urdu newspapers, book publishers, educational institutions, Urdu-language designers and editorial departments.

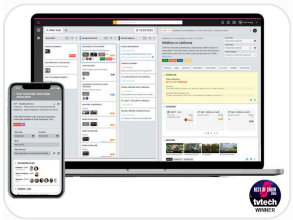
Suggested website CTA: *Explore Urdu Publishing Software*

Official product reference: InPage ↗

Portfolio II — Media and broadcast solutions

This portfolio is particularly important for Compu Care's business-to-business website. Each product should have a dedicated page describing the business problem it solves, its principal modules, implementation options and the industries it serves.

1. MediaVerse — Digital-first newsroom workflow



MediaVerse

Newsroom management and multi-platform publishing

MediaVerse is described in your portfolio as a digital-first newsroom workflow solution connecting editorial operations with social media, digital publishing and page-layout tools such as QuarkXPress and Adobe InDesign.

Key features

- Editorial workflow coordination.
- Content planning and newsroom task management.
- Digital-first story preparation and publishing.
- Integration-oriented workflows for print and digital channels.
- Support for social media publishing workflows.
- Connectivity with QuarkXPress and Adobe InDesign, as specified in the portfolio.

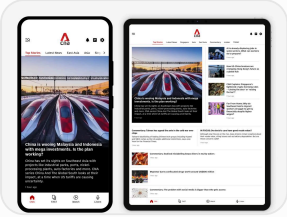
Business benefits

- Coordinate editorial teams and publishing deadlines.
- Reduce duplicate content-entry work across channels.
- Improve visibility into story progress and production status.
- Support a unified workflow for print and digital editions.

Ideal for: Newspapers, magazine publishers, digital newsrooms and media groups managing multiple editions.

Suggested website CTA: *Transform Your Newsroom*

2. News Live Apps — Mobile and tablet news



News Live Apps

News delivery on mobile devices

Mobile and tablet applications intended to help media organisations extend their news presence beyond traditional print and broadcast channels.

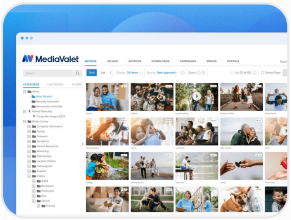
Key features

- News content presentation on smartphones and tablets.
- Digital distribution of news articles and media.
- A mobile channel for reaching readers outside print editions.
- Opportunities to support notifications, categories, multimedia and sharing where implemented.
- Potential integration with newsroom content systems, subject to the deployed configuration.

Ideal for: Newspaper brands, broadcasters, digital publishers and regional news organisations.

Suggested website CTA: *Bring Your News to Mobile*

3. 4C-MAMS — Media Asset Management System



4C-MAMS

Digital asset archiving and retrieval

4C-MAMS is a media asset management solution for organising, preserving, searching and retrieving digital media. The vendor's product information describes support for articles, images, audio-video files, tapes and PDFs, along with multilingual search and access controls.

4cplus.com

Key features

- Archival management for photos, audio, video and documents.
- Search and retrieval using descriptive metadata.
- Organisation of archive records by topics, people, locations and classifications.
- Access permissions and security controls.
- Backup and restore facilities.
- Optional barcode-based management.
- Multiple library locations.
- Usage and copyright tracking.
- Web-based access and sharing of search results.

Ideal for: Newspaper archives, photo libraries, broadcasters, media groups, documentation centres and corporate archives.

Suggested website CTA: *Unlock the Value of Your Media Archive*

4. Habari Automation — Broadcast automation



Habari Automation

Broadcast ingest, teleprompter and playout

A broadcast workflow solution intended to support key operational stages, from media ingest and presenter prompting to scheduled content playout.

Key features

- Media ingest workflow support.
- Teleprompter functionality for presenters.
- Playout workflow for scheduled broadcast content.
- Coordination of content assets with broadcast operations.
- Potential integration with newsroom and production systems, depending on configuration.

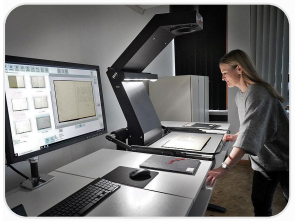
Business benefits

- Streamline routine broadcast operations.
- Support consistent programme scheduling.
- Reduce manual coordination between content preparation and transmission.
- Help broadcasters manage recurring production workflows.

Ideal for: Television channels, regional broadcasters, studios and broadcast production facilities.

Suggested website CTA: *Automate Your Broadcast Operations*

5. Media Hub Services



Media Hub Services

Digitisation, retrieval, training and media design

A services portfolio that combines the conversion of physical records into digital assets with media production support and professional training.

Service areas

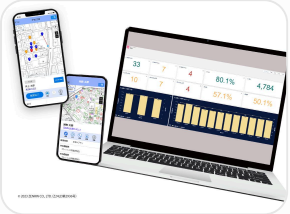
- **Scanning and digitisation:** Convert paper records, photographs, publications and other physical materials into digital formats.
- **Digital retrieval systems:** Organise digitised content to improve search, access and reuse.

- **Design and editorial training:** Develop practical skills in page layout, editorial production and publishing software.
- **Media design solutions:** Support publication design, artwork preparation and creative production.

Ideal for: Publishers, libraries, archives, educational institutions and media production teams.

Suggested website CTA: *Explore Media Services*

6. SD Craft — Newspaper sales and distribution management



SD Craft

Circulation, subscriptions and distribution

A newspaper sales and distribution management solution designed to coordinate subscriber records, institutional sales, circulation operations and field distribution activities.

Key features

- Newspaper circulation management.
- Subscription records and renewals.
- Institutional and bulk sales management.
- Call-centre operations.
- Survey and subscription acquisition campaigns.
- Mobile apps for logistics partners, sales executives and circulation agents, as described in your portfolio.
- Support for coordinating distribution and field-sales activities.

Business benefits

- Improve visibility into circulation operations.
- Coordinate subscriber and sales records.
- Help manage distribution tasks and field activities.
- Support subscription growth and customer servicing.

Ideal for: Newspaper publishers, circulation departments, distributors and regional media networks.

Suggested website CTA: *Optimise Newspaper Distribution*

7. Ad Craft — Advertisement management

Ad Craft™

Advertising operations and layout planning



An advertisement management solution for print, television, radio and digital media, with Layout X page-planning tools for automatic placement of display and classified advertisements.

Key features

- Advertisement booking and management workflows.
- Display and classified advertising coordination.
- Page planning and advertisement dummy preparation.
- Automatic advertisement placement through Layout X, subject to supported layouts and rules.
- Media-specific advertising workflow support.
- Potential integration with billing, scheduling and customer records depending on the implementation.

Business benefits

- Reduce manual effort in advertisement page planning.
- Help coordinate bookings, layouts and production deadlines.
- Improve visibility of advertisement inventory and workflow status.
- Support more consistent advertising operations across media channels.

Ideal for: Newspapers, media sales teams, advertising departments, broadcasters and advertising agencies.

Suggested website CTA: *Make Advertising Operations More Efficient*

8. MediaVerse ERP — Enterprise resource planning for media



MediaVerse ERP

Integrated business management for media organisations

An ERP solution for connecting core newspaper and media business functions through a coordinated management system.

Key modules

- Advertisement management.
- Circulation and subscription management.
- Financial accounting.
- Distribution management.
- Materials and inventory management.
- Customer relationship management (CRM).
- Human resources and payroll.

Business benefits

- Centralise information across departments.
- Reduce duplicate data entry between business functions.
- Improve management reporting and operational visibility.
- Support more consistent financial and administrative workflows.

Ideal for: Newspaper groups, multi-edition publishers, broadcasting companies and growing media enterprises.

Suggested website CTA: *Connect Your Media Business*

Portfolio III — General business and creative software

This section should be organised into Accounting, Publishing & Design, Cybersecurity, Office Productivity and Creative Software.

1. TallyPrime — Business accounting software



TallyPrime

Accounting, inventory and business management

TallyPrime helps businesses manage accounting, invoicing, inventory and financial reporting through an integrated business software platform. Its official product information includes GST-related reporting, banking and payment capabilities, and invoice customisation.

Latest Version ...

Key features

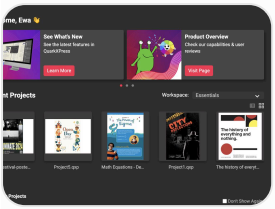
- Sales and purchase invoicing.
- Financial accounting and ledger management.
- GST accounting and reporting.
- Inventory and stock management.
- Cash flow, outstanding balances and financial reports.
- Banking and reconciliation tools, subject to supported configuration.
- Business reporting for management decisions.

Ideal for: Traders, distributors, retailers, manufacturers, service providers and small and medium-sized businesses.

Website CTA: *Simplify Your Business Accounting*

Official product page: TallyPrime ↗

2. QuarkXPress — Page layout and publishing



QuarkXPress

Professional page layout and desktop publishing

QuarkXPress is a professional publishing application for creating print and digital layouts. It supports publishing workflows for newspapers, magazines and other designed documents, with typography, layout and output tools.

Quark

Key features

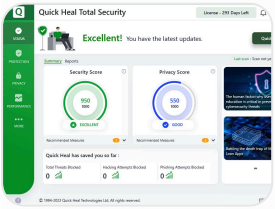
- Page layout for newspapers, magazines and books.
- Typography and detailed text formatting.
- Image and graphic placement.
- Master pages and reusable layout elements.
- Print-ready publishing output.
- Digital publishing capabilities.
- Importing and editing existing design content.

Ideal for: Newspaper production teams, magazine publishers, book designers, advertising agencies and DTP professionals.

Website CTA: *Create Professional Publications*

Official product page: QuarkXPress ↗

3. Quick Heal — Antivirus and internet security



Quick Heal Security Solutions

Device, data and online protection

Quick Heal offers security products designed to help protect computers and users against malware, unsafe websites, suspicious activity and online threats. Exact features depend on the selected edition and licence.

Quick Heal … +1

Product range and key features

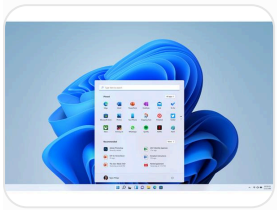
- **Quick Heal AntiVirus:** Core malware detection, scanning and protection.
- **Quick Heal Internet Security:** Protection for web browsing, email and online activity, depending on edition.
- **Quick Heal Total Security:** A broader set of security and privacy features, potentially including safe banking, ransomware protection, parental controls and device optimisation.

Ideal for: Home users, offices, SMEs, retail businesses and organisations requiring endpoint protection.

Website CTA: *Protect Your Digital World*

Official product page: Quick Heal ↗

4. Microsoft Windows — Operating systems



Microsoft Windows

Operating systems for personal and business computing

Microsoft Windows provides the operating system environment for running desktop applications, managing files, connecting devices and performing everyday computing tasks. Windows 11 includes features such as Snap Layouts, virtual desktops and accessibility tools.

Microsoft

Key features

- Desktop operating system and application management.
- File and folder organisation.
- Networking and peripheral support.
- Multitasking with Snap Layouts and virtual desktops.
- Security and device-management features that vary by edition.
- Compatibility with a broad range of business and creative applications.

Ideal for: Businesses, offices, educational institutions, home users and media production facilities.

Website CTA: *Find the Right Windows Solution*

Official product page: Windows ↗

5. Microsoft Office / Microsoft 365 — Office productivity



Microsoft Office / Microsoft 365

Documents, spreadsheets, presentations and collaboration

Microsoft 365 provides productivity applications and services for creating documents, analysing data, preparing presentations, managing email and collaborating with teams. Application availability depends on the selected plan.

Microsoft St… +1

Key features

- **Word:** Document creation and editing.

- **Excel:** Spreadsheets, calculations and data analysis.
- **PowerPoint:** Presentations and visual communication.
- **Outlook:** Email, calendars and contacts.
- **OneNote:** Notes and information organisation.
- **OneDrive and Teams:** Cloud storage and collaboration, where included in the plan.

Ideal for: Offices, schools, professionals, management teams and businesses of all sizes.

Website CTA: *Boost Everyday Productivity*

Official product page: Microsoft 365 ↗

6. Adobe Creative and Document Software



Adobe Software Solutions

Creative design, publishing, video and document tools

Adobe offers professional applications for image editing, page layout, illustration, PDF management, video production and photography. The software is available through different products and licensing plans.

Adobe +1

Products and their basic features



Adobe Photoshop

Image editing, photo retouching, compositing, masking and digital artwork.



Adobe InDesign

Page layout for magazines, brochures, books, reports and other publishing projects.



Adobe Illustrator

Vector graphics, logos, icons, illustrations and scalable artwork.



Adobe Acrobat

PDF creation, editing, conversion, document organisation and electronic signatures, depending on edition.

Adobe Premiere Pro

Professional video editing, timeline-based production, transitions, audio work and export.

Adobe Lightroom

Photo organisation, colour correction, exposure adjustments and photography workflows.

Additional products: Adobe Fireworks and Dreamweaver may be listed when relevant to the versions or licensing Compu Care actually supplies. Confirm their availability before advertising them as currently supported products.

Ideal for: Graphic designers, photographers, publishers, advertising agencies, video editors and creative departments.

Website CTA: *Explore Adobe Creative Solutions*

Official product catalogue: Adobe Products ↗

7. CorelDRAW Graphics Suite — Graphic design



CorelDRAW Graphics Suite

Vector illustration, graphic design and page layout

CorelDRAW Graphics Suite is a creative toolkit for graphic design, illustration, typography, page layout and image editing. Its official feature list includes CorelDRAW, Corel PHOTO-PAINT and font-management tools.

CorelDRAW +1

Key features

- Vector illustration and drawing.
- Logo, icon and brand-identity design.
- Brochure, poster and advertisement layout.
- Photo editing and image manipulation.
- Typography and font management.
- Print and digital artwork preparation.
- Export and file-format support for production workflows.

Ideal for: Graphic designers, print shops, advertising agencies, sign makers, publishers and creative businesses.

Website CTA: *Bring Your Creative Ideas to Life*

Official product page: CorelDRAW Graphics Suite ↗

Product logo and screenshot collection

For your website, I recommend using official brand assets and genuine product-interface screenshots rather than generic images or recreated logos. This is particularly important for software sold under third-party brands.

Indian-language and media solutions

4Cplus product portfolio and assets ↗

Includes reference information for 4C-Lipika and Indian-language font solutions. The vendor also provides a dedicated 4C-MAMS product page ↗.

4cplus.com +1

InPage Urdu



Official website and product information ↗

Use official product branding and authorised product screenshots.

InPage

TallyPrime

Official product and download page ↗

Latest Version ...

QuarkXPress

Official product page ↗

Quark

Quick Heal



Official product page ↗

Quick Heal Tot...

Microsoft Windows and Microsoft 365



Windows ↗ · Microsoft 365 ↗

Adobe

Official Adobe product catalogue ↗

Adobe

CorelDRAW

Official product page and graphics ↗

CorelDRAW

Important: The images above are visual references, not a verified collection of downloadable, licensed product-logo files. For the MediaVerse, Habari Automation, SD Craft, Ad Craft and other Compu Care-specific offerings, use genuine screenshots supplied by the product owner or authorised vendor. Do not represent illustrative interface images as actual product screenshots.

Recommended website structure

Products & Solutions

Suggested website navigation and landing-page layout



01. Language & Publishing

4C-Lipika · Indica · Shree-Lipi · Ankur · InPage Urdu



02. Media & Broadcast Solutions

MediaVerse · News Live Apps · 4C-MAMS · Habari Automation · Media Hub Services · SD Craft · Ad Craft · MediaVerse ERP



03. Business & Creative Software

TallyPrime · QuarkXPress · Quick Heal · Microsoft Windows · Microsoft 365 · Adobe · CorelDRAW

04. Services & Support

Software consultation · Licensing assistance · Installation · Training · Technical support, where offered

Before publishing

Please verify three things with Compu Care:

1. **Product availability:** Which products are currently sold, licensed, supported or implemented by Compu Care?

2. **Feature accuracy:** Confirm exact integrations, supported platforms, modules and capabilities for each version.
3. **Image permissions:** Obtain authorised product logos, screenshots and usage rights, especially for third-party brands.

I found official product references for several of the third-party offerings and 4Cplus products, but I could not independently verify all the Compu Care-specific products or their current feature sets.

My recommendation: Make the media and publishing solutions the main focus of the homepage, because they differentiate this portfolio from a general software reseller. Present TallyPrime, Microsoft, Adobe, Quick Heal, QuarkXPress and CorelDRAW in a separate software-products section.